Shaping Future India

AICTE approved two-year
full time **PGDM programme**

- **PGDM (Big Data Analytics)**

ABOUT US

Adani Institute of Digital Technology Management (AIDTM) was established in the year 2020, with commitment of creating cutting edge professionals in the field of Big Data Analytics.

We are inspired & convinced by the need for bridging the gap between the innovative ideas & creating futuristic disruptive technological impact on the industry.

At AIDTM, the gap is bridged by state-of-art campus, accomplished faculties, Summer Internships, on the job training, capstone projects, and enviable placements at the best Tech organizations.

AIDTM is inspired and guided by the esteemed leaders, who are known for their vision, achievements, and charisma.

About adani Group

Adani Group is a diversified organization in India with market cap of over $212.64 billion(as on January 12, 2023), comprising 6 publicly traded companies. It has created a world class transport & utility infrastructure portfolio that has a pan-India presence.

Adani group owes its success and leadership position to its core philosophy of 'Nation Building' and 'Growth with Goodness' – a guiding principle for sustainable growth. The Group is committed to protecting the environment and improving communities through its CSR program based on the principles of sustain ability, diversity, and shared values.
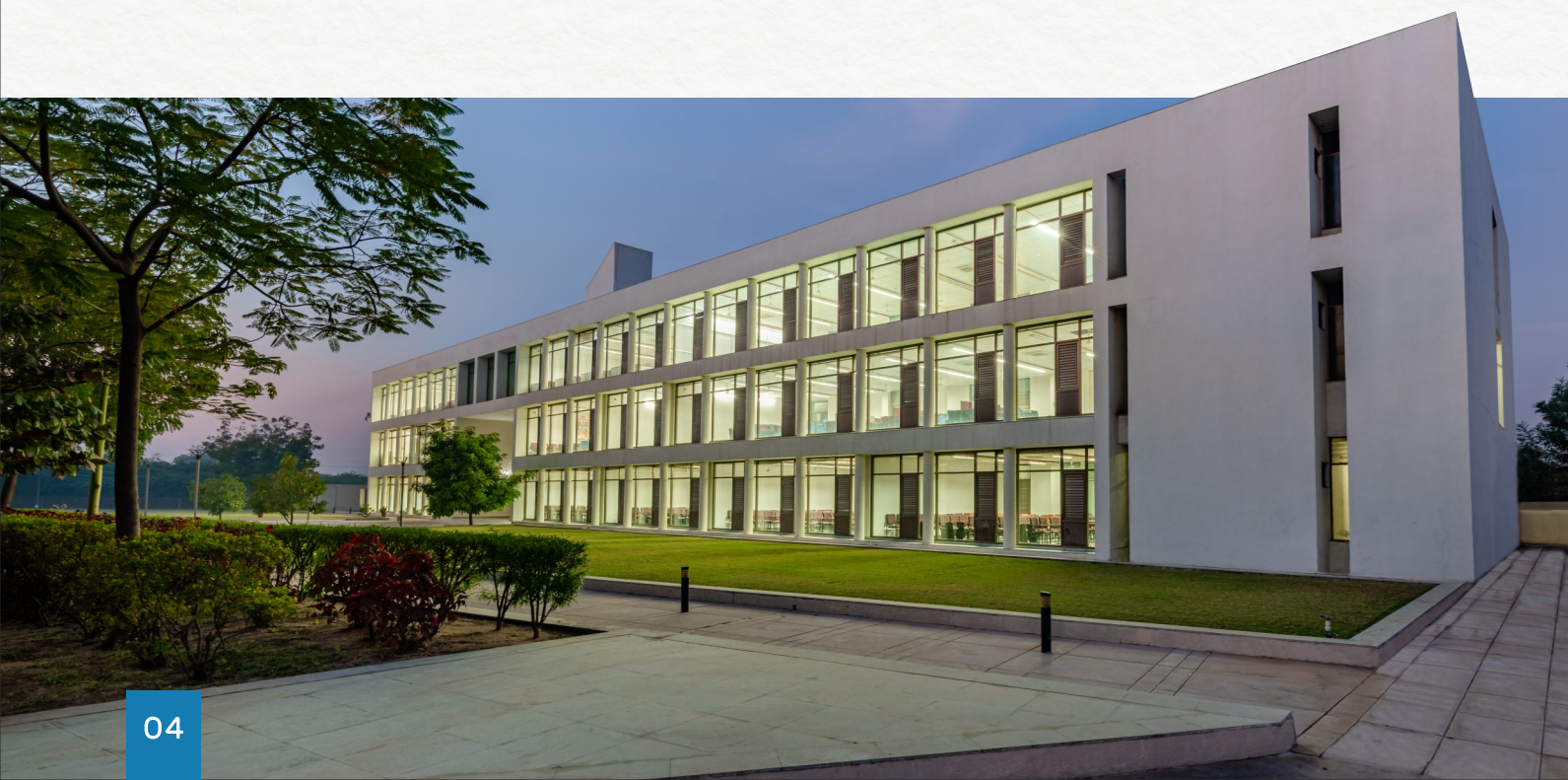
Dr. Priti Adani
Chairperson, Adani Foundation
Trustee

We are living in the digital age which is reinventing almost everything. Technologies and data surround us in ways we don't realise and imagine. The Adani Institute of Digital Technology Management has been established to address the need of the hour by offering industry-oriented post-graduate programmes. This endeavour draws inspiration from the Adani Group's core philosophy of nation-building, covering major aspects of big data analytics and technology management to empower the next generation of practitioners and researchers.

I am excited to see the revolution for grooming future-ready professionals take shape at AIDTM. As technologies advance, new technologies come into the picture and while all of these interact with each other, the possibilities and opportunities are unlimited!

Why AIDTM

- Opportunity to learn & grow with India's Fastest Growing Corporate, Adani Group.

- Globally benchmarked curriculum.

- Beyond Classroom Teaching with many industrial visits.

- Industry Based Capstone Projects on real time problem solving.

- State-of-Art Infrastructure.

- Smart Classrooms & Digital Library.

- Assistance for Venture Funding for Aspiring Start-ups.

- 100% Placement of the Founding Batch

Prestigious
Internships & Placements

PGDM (Big Data Analytics):

PGDM (Big Data Analytics) is an AICTE-approved two-year full-time specialized programme for any graduates who are passionate about shaping a career in Big Data Analytics.

Big Data Analytics programme focuses on cutting edge tools and technologies like Big Data Analytics, Machine Learning Techniques & Application, Python / R for Future Managers, Business Analytics, Intelligence & Forecasting, Enterprise Data Visualization, Data Warehousing and Data Mining, Deep Learning and Reinforcement Learning, Social Media and Social Networks Analytics, Time Series and Forecasting Techniques & Analysis, Natural Language Progressing, Blockchain Technology and Cyber Terrorism and so on.

The acquired skills evolve aspirants to shape their future as Data Analyst/ Big Data Analyst, Data Scientist, Data Manager, Business Consultant, Data Architect, Analytics Associate, Analytics Manager, Business Intelligence and Analytics Consultants, Risk Analyst, Data Engineer etc.

BIG DATA ANALYTICS

First Year

Term I	Term II	Term III
Business Economics	Design Thinking & Product Management	Consumer Behaviour
Marketing Management	Python for Future Managers	R Programming
Organizational Dynamics & HR Analytics	Value Added Communication	Cloud Computing
Information Technology Tools & Systems	Data Wrangling & Big Data Analytics	
Quantitative Techniques	Data Warehouse & Data Mining	**Summer Internship Program**
Data Base Management System	Enterprise Data Visualization	
Financial Management	Innovation & Entrepreneurship	
Statistics for Data Analysts	Time series and Forecasting Techniques & Analysis	
	Live Industry Project	

Second Year

Term IV	Term V	Term VI
Introduction to Health Informatics	Application of Deep Learning and Reinforcement Learning in Decision-making	
Machine Learning Algorithms, Techniques & Application	Managing a Large-scale Data Analytics Project	
Blockchain Technology	Technology Forecasting for Project evaluation, appraisal & assessment	
Supply Chain Analytics	Cyber Security & Fraud Analytics	**Capstone Project**
Various Technologies & Business Use Cases	Industrial Internet of Things & applications	
Sentiment Analytics - Elective	Augmented & Virtual Reality - Elective	
Advance Cloud Computing - Elective	Computer Vision - Elective	

What Industries Says...

Mr. Gaurav Barot | Director and CEO,
ContCentric IT Services Pvt. Ltd.

The students at the institute worked with us as part of their summer internship program. I must say that we are very happy with the students over here. They have been supportive, and they are coming up with a very open mind and a lot of practical experience. They have made a difference and can contribute to various departments where they are working currently. I wish AIDTM very good luck for its bright future.

Mr. Prerak Shah | Director & Joint CEO,
Dev IT Ltd.

We are extremely happy with AIDTM's internship program. Their students are not only very actively engaged in interested in learning, but the best part is that faculty which is super involved and actively monitoring the performance of the students makes it easy for us to assist and mentor students and get them ready for the future and the industry. All the best, thank you.

Mr. Anoop Mehrotra | Vice President,
Northstar Diagnostic Pvt. Ltd.

I would like to thank the AIDTM for sending their students for an internship at Northstar Diagnostics. Such internship projects give excellent insight to the students to apply their theoretical knowledge to the practical world. Northstar is amazed to see the quality of students of AIDTM. We wish all the very best to the AIDTM for playing a crucial role in the skill development of people and youth and nation-building. Thank you.

Mr. Darshan Chhajed | Deputy Manager (D2C)
Symphony Limited

Students from AIDTM worked with us on different projects. We have given them real-life exposure to the current projects with AI-driven and big data. They have done very well, and we are happy with the performance of the students. We will love to have students on board as a placement as well. All the best.

Students Speak

Sanchi Bhansali | PGDM - Big Data Analytics

As a part of curriculum activities, I have been placed as a marketing intern at ContCentric IT service private limited. I have worked as a marketing analyst over there and had a chance to gain exposure to SEO keywords and many more online technical aspects. Talking about my experience with AIDTM, it has been an amazing experience. AIDTM believe in providing practical exposure by arranging and organizing various events, Co-curriculum activities, industrial visits, and internships.

Rushabh Shah | PGDM - Big Data Analytics

I have worked as a data analyst intern at Vonly for two months on a live project. After that, I worked with the Adani group for another two months during the summer internship. In the 21st century, we all are aware that data is new oil and data analytics is an emerging field so at AIDTM we are learning every subject of data analytics and digital technology. Also, we all are aware that only academic knowledge is not sufficient but along with it we do require certain additional skills so for that AIDTM has prepared us with certain power workshops, various industry visits, corporate exposure, and a series of guest lectures.

Bhavesh Motwani | PGDM - Technology Management

Before coming to AIDTM, I have done a Bachelor of Engineering. I started one startup during the COVID time and after some time I realized that I lack in many areas of technology, so I decided to go for my further studies after researching a lot of colleges across India and the group. I've chosen AIDTM to complete my further education. Over here I have got a lot of experience interacting with industrial experts and the heads of Adani group companies. I have done my summer internship at Symphony limited. After that, I had my second summer internship in McCain India. I would like to thank AIDTM for giving me this opportunity.

#lifeatAIDTM

Contact Us

For all admissions related queries, please write to

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Connect Us f 📷 ▶ in

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Institute of Digital Technology Management

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